

# 2025 EVENT SPONSORSHIP

MONDAY, MAY 26, 2025 | 7AM - 5PM | DOWNTOWN SOMERVILLE, NJ

You are cordially invited to join Unity Bank, RWJ Barnabas Health, Clinton Honda, Princeton Land Rover, and the Somerset Patriots as our corporate partners for the 80th Tour of Somerville. This exciting event takes place in Downtown Somerville and draws thousands of spectators who create a lively atmosphere. The criterium includes a Community Ride for everyone to participate in, Amateur and Professional Bike Racing, and an exceptional opportunity for spectators to be in close proximity to the racers and feel the wind created by them as they whiz by.

SPONSOR LEVEL	PLATINUM	GOLD	SILVER	BRONZE
<i>Sponsorship Amount</i>	\$15,000 & above	\$10,000	\$5,000	\$2,500
<i>Naming Rights</i>	Custom packages available	Custom packages available		
<i>Winners Jersey presentation</i>	★	if inventory available		
<i>Event poster signed by pro winners</i>	★			
<i>Custom commentary mentions from commentators</i>	3+	2	1	
<i>Promo Primes</i>	Custom packages available	Custom packages available		
<i>Booth Space</i>	10'x20'	10'x20'	10'x10'	10'x10'
<i>VIP Hospitality Passes</i>	★	Up to 10	Up to 5	Up to 2
<i>Logo on Start/Finish truss</i>	★			
<i>Logo on event poster</i>	★	★		
<i>Logo on website linking to your website</i>	★	★	★	★
<i>Mesh banners along course</i>	★★	★		
<i>Hard panels with logo along course</i>	8+	6	4	2

Naming Rights attractions include: Pro Races, Amateur & Junior Races, VIP area, Community Ride, Team Tent Zone, Course Turn, Beverage, Porta Potty Hero, Trash Management, Kids zone, Neutral Support Pit, Special Seating Options

CONTACT

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